



TEAM ONESECT

Benjamin, Leonie, Luchian, Marie, Finn

SUMMARY

...

1. Our team
2. Our idea
3. Project management
4. Marketing
5. Ethics and deontological
6. Sustainability
7. Where are we now

TEAM ONESECT

The smartketing

Benjamin Copinet

The seeker

Leonie Margetich

The securityG

Marie Vandepitte

The Expert

Paul-Luchian Petrache

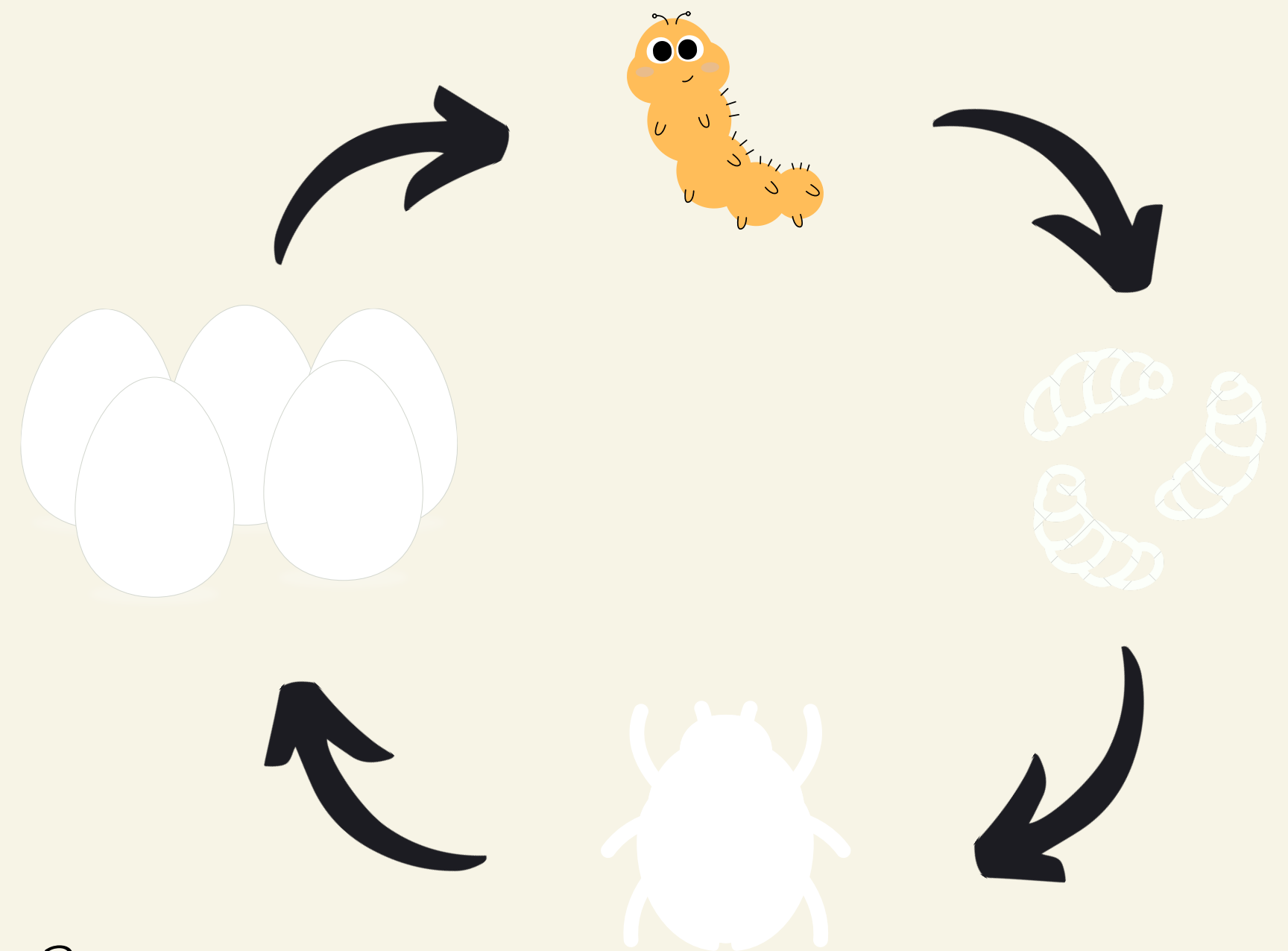
**The mealworms
friend**

Finn Fluegge



OUR IDEA

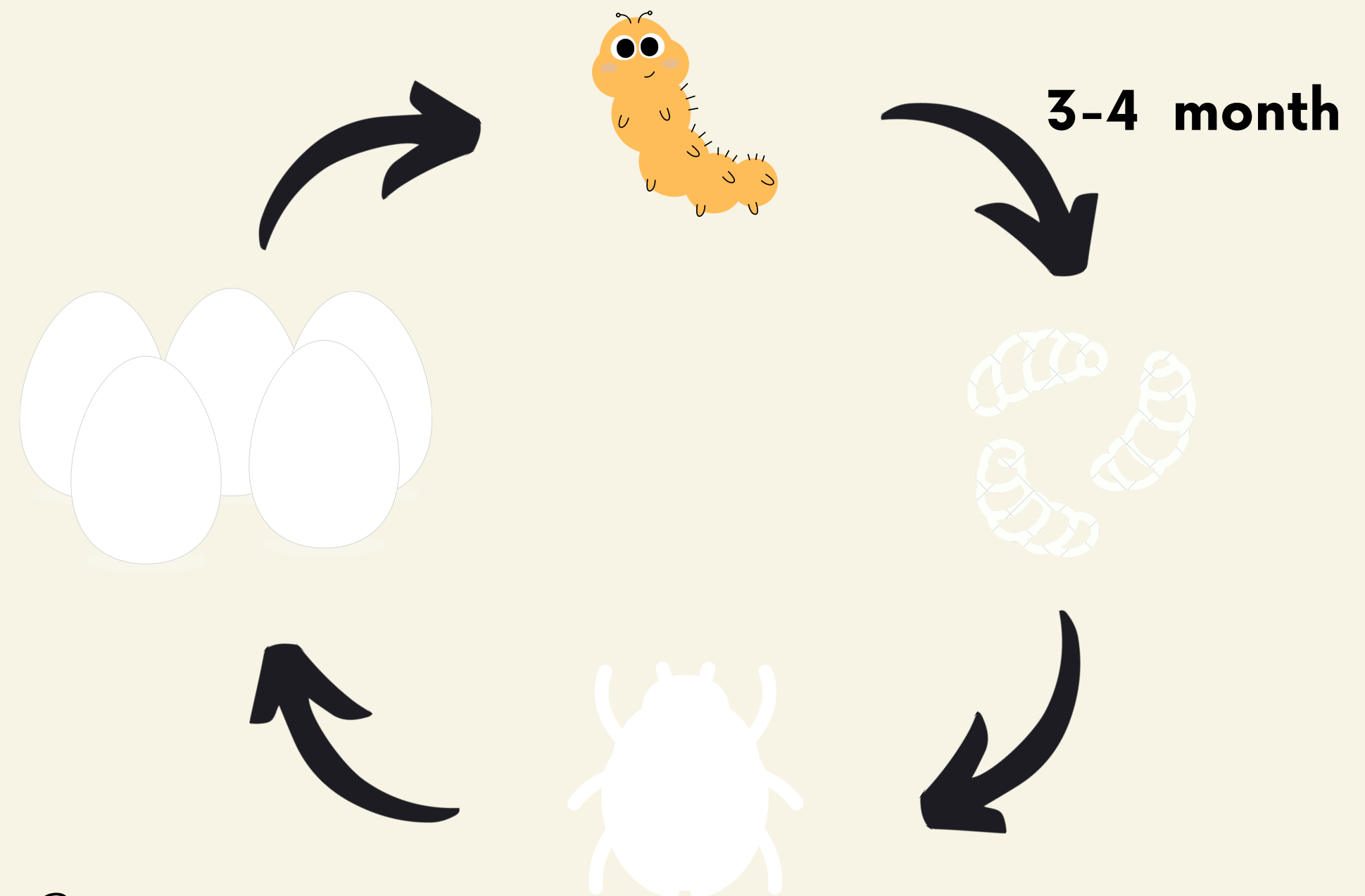
THE INFAKIT



**THE GREATEST WAY TO
GLOBALWORMING**

OUR IDEA

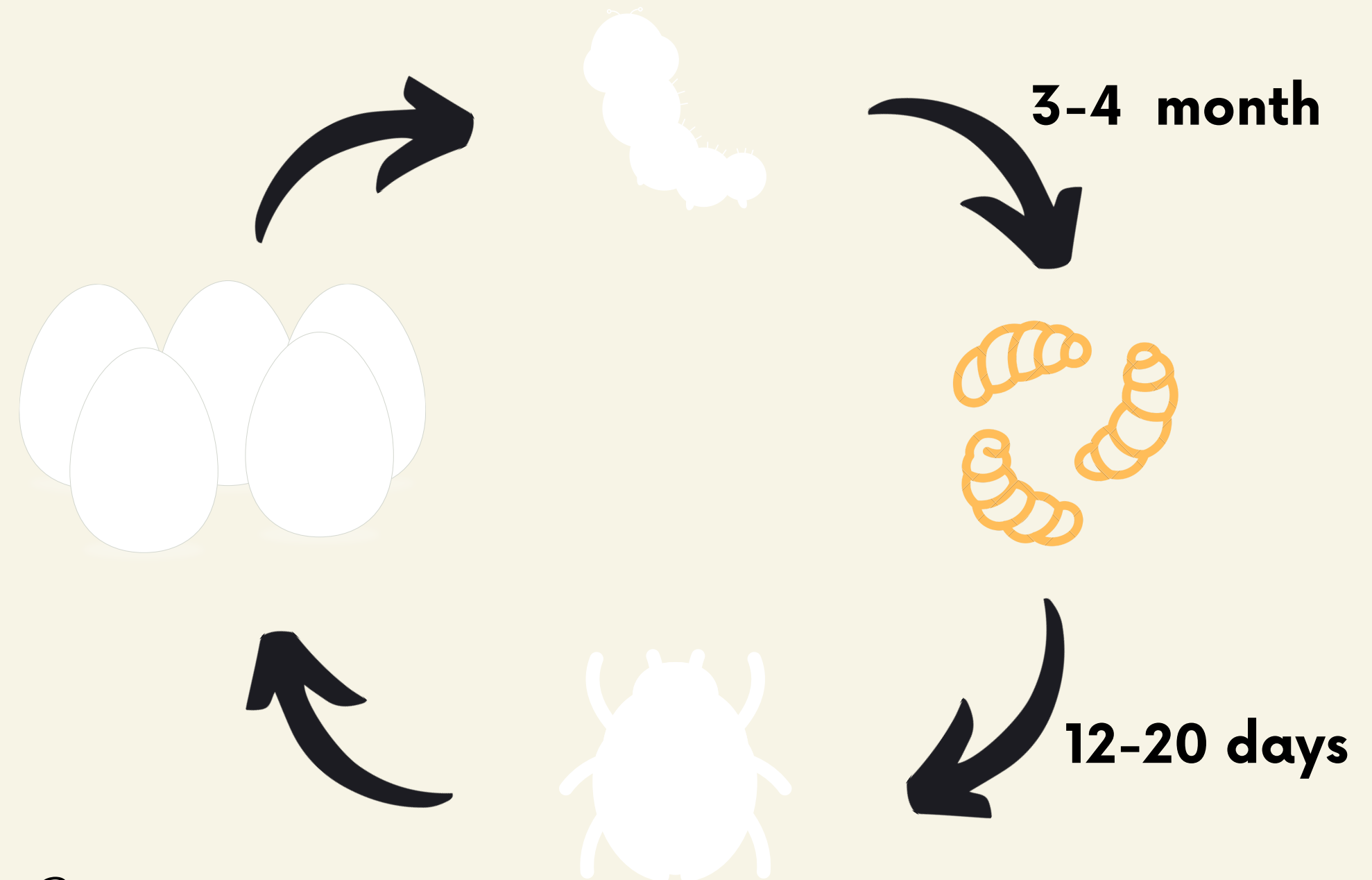
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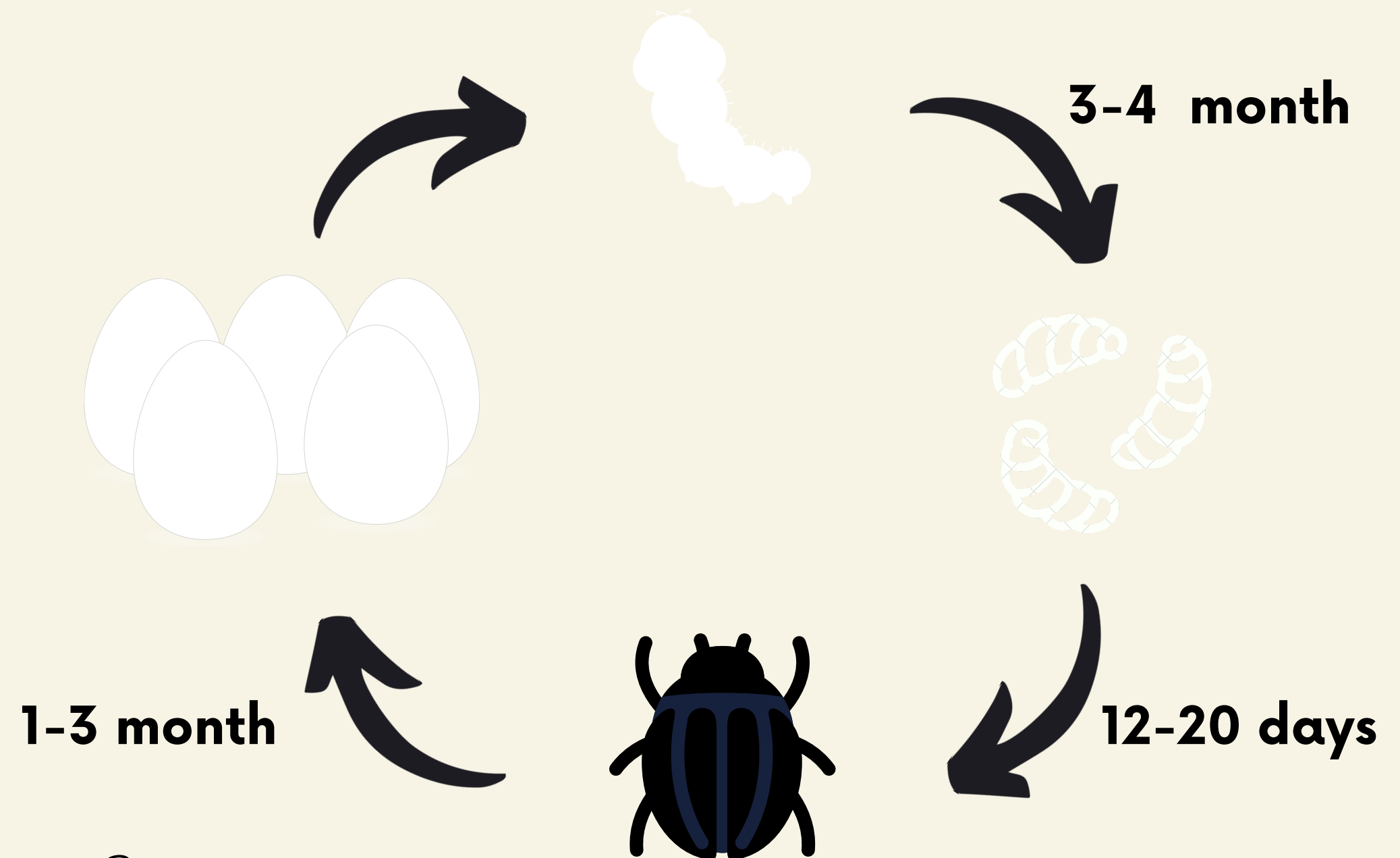
THE INFAKIT



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GLOBALWORMING

OUR IDEA

THE INFAKIT



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GLOBALWORMING

OUR IDEA

THE INFAKIT

10-12 days



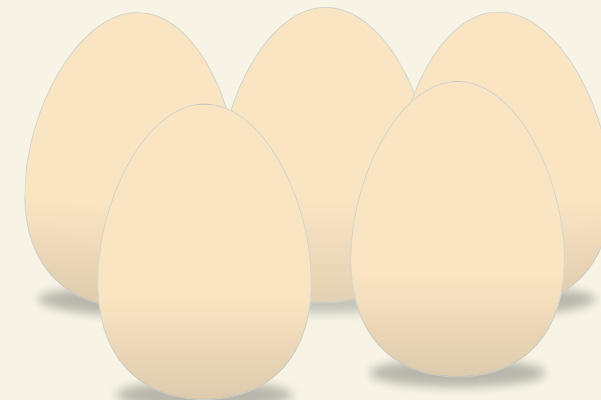
3-4 month



12-20 days



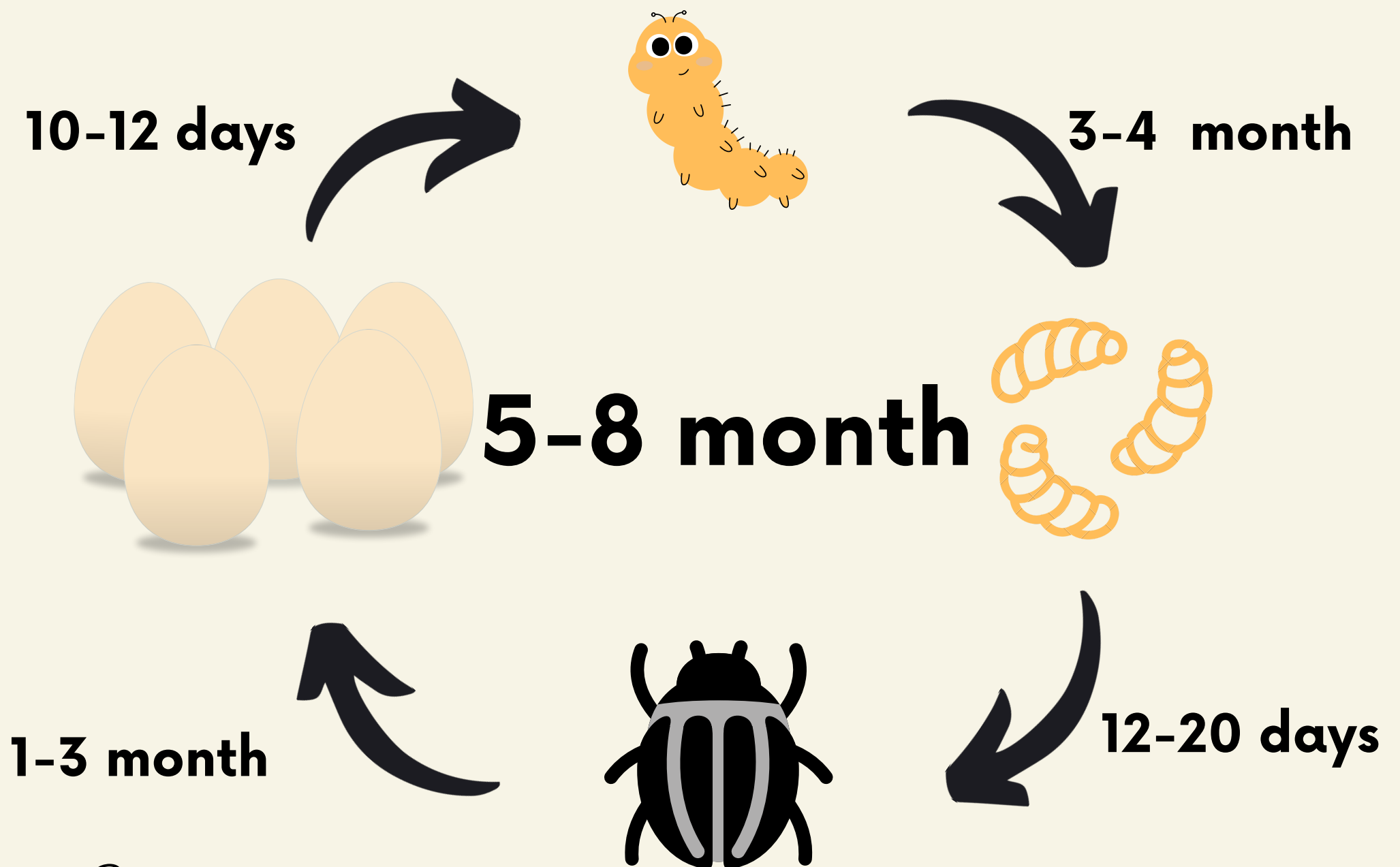
1-3 month



THE GREATEST WAY TO
GLOBALWORMING

OUR IDEA

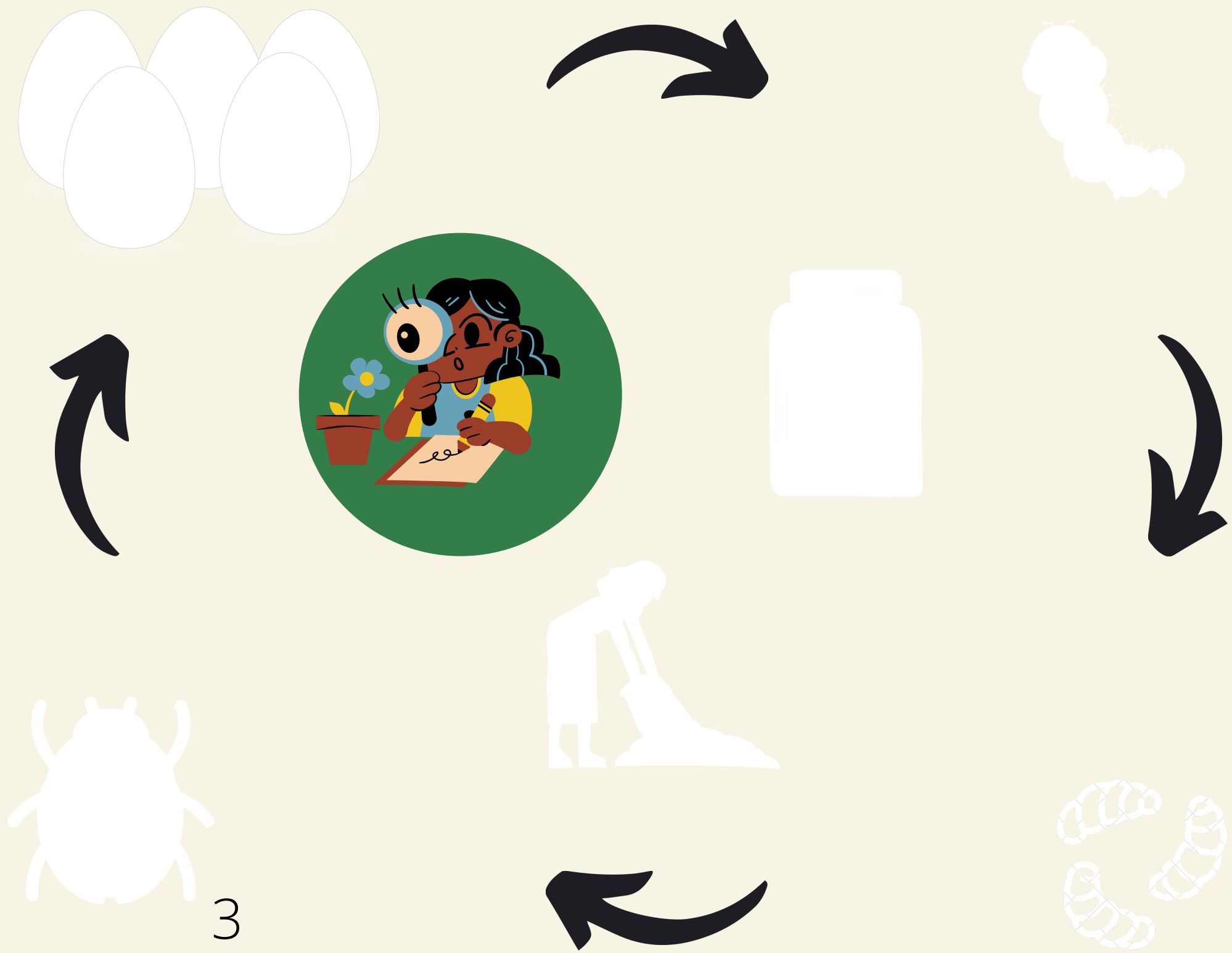
THE INFAKIT



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OUR IDEA

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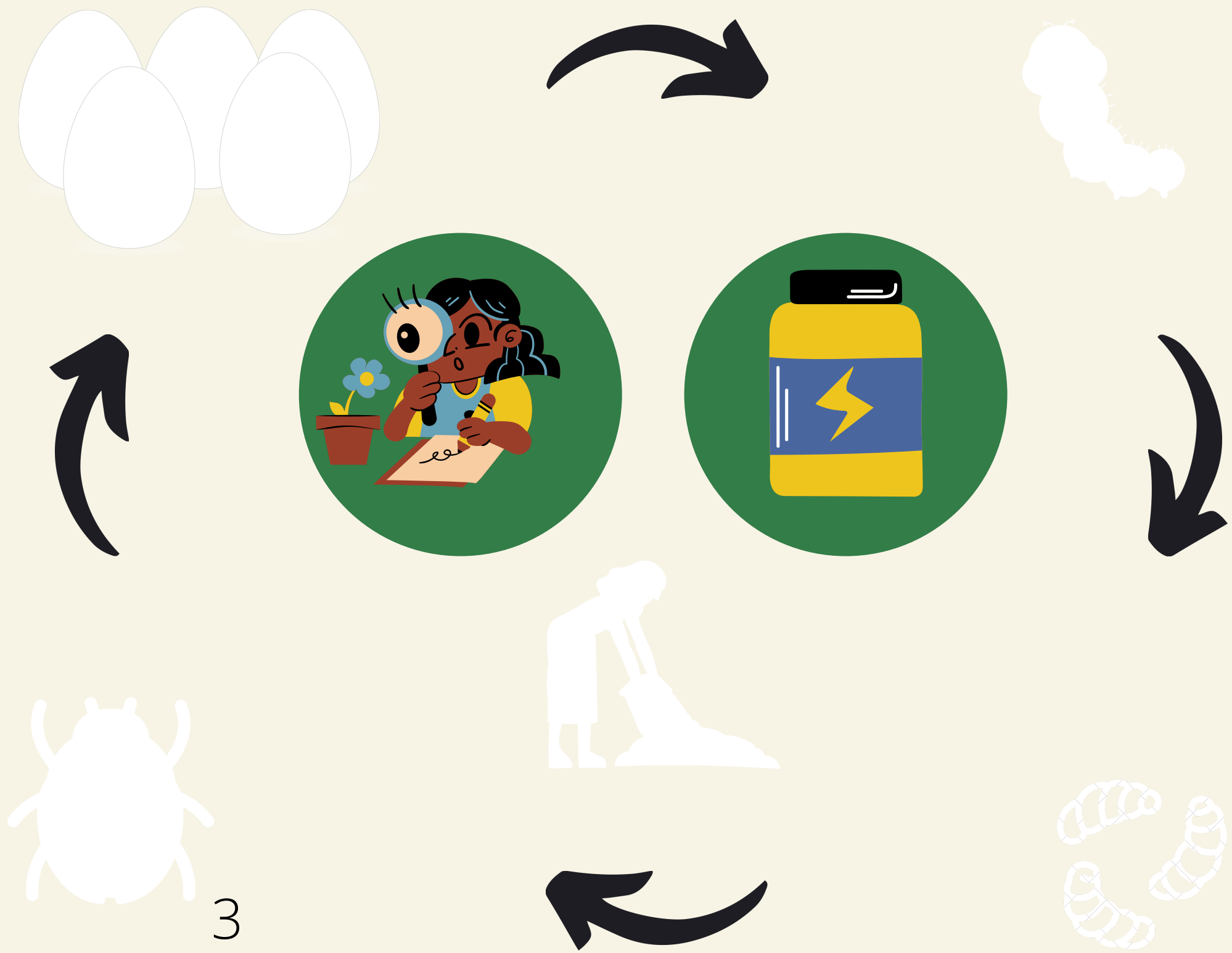


THE GREATEST WAY TO
GLOBALWORMING



OUR IDEA

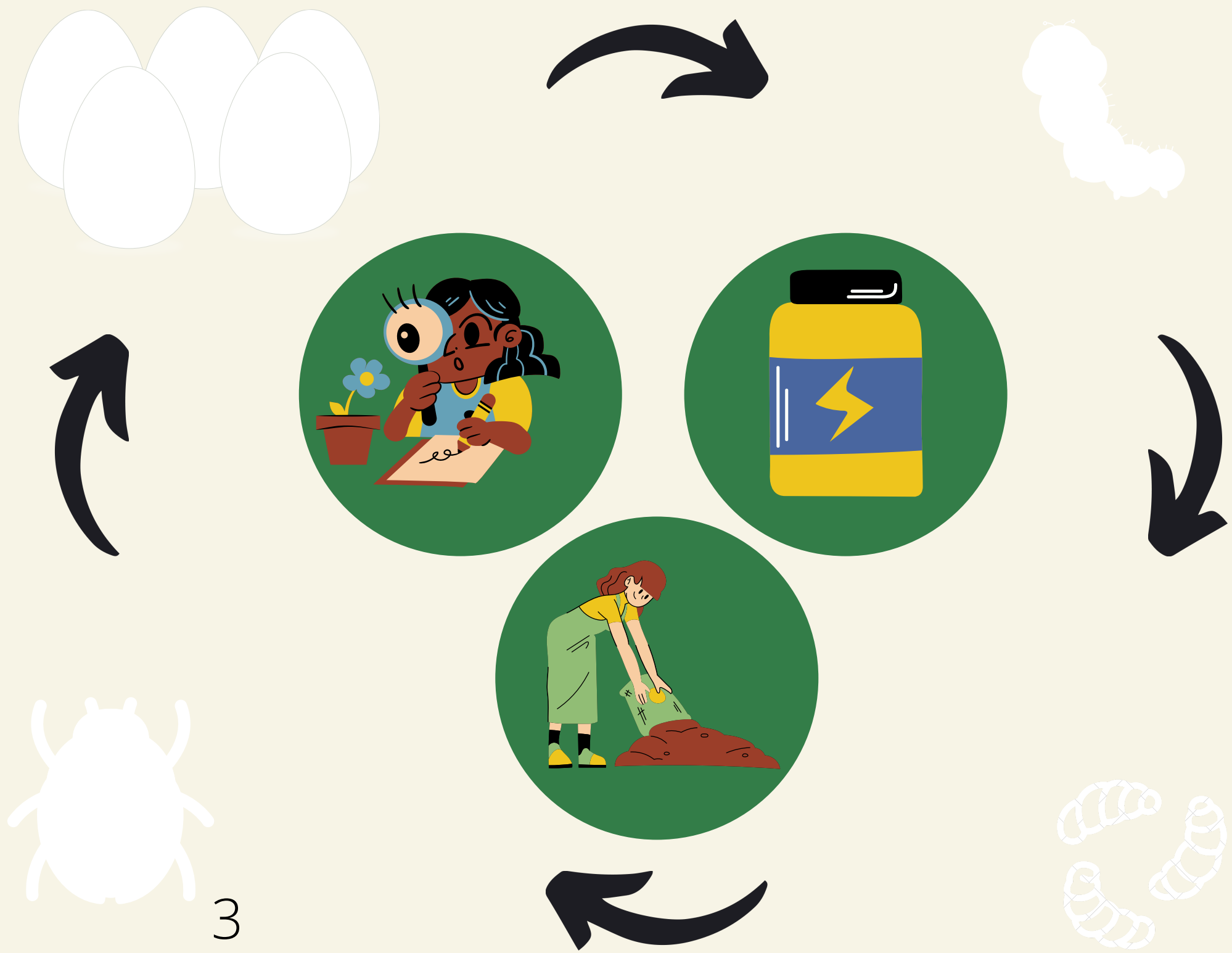
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OUR IDEA

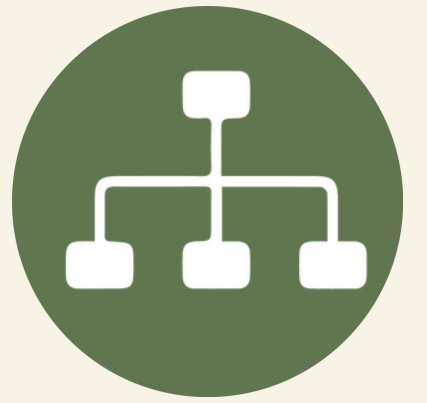
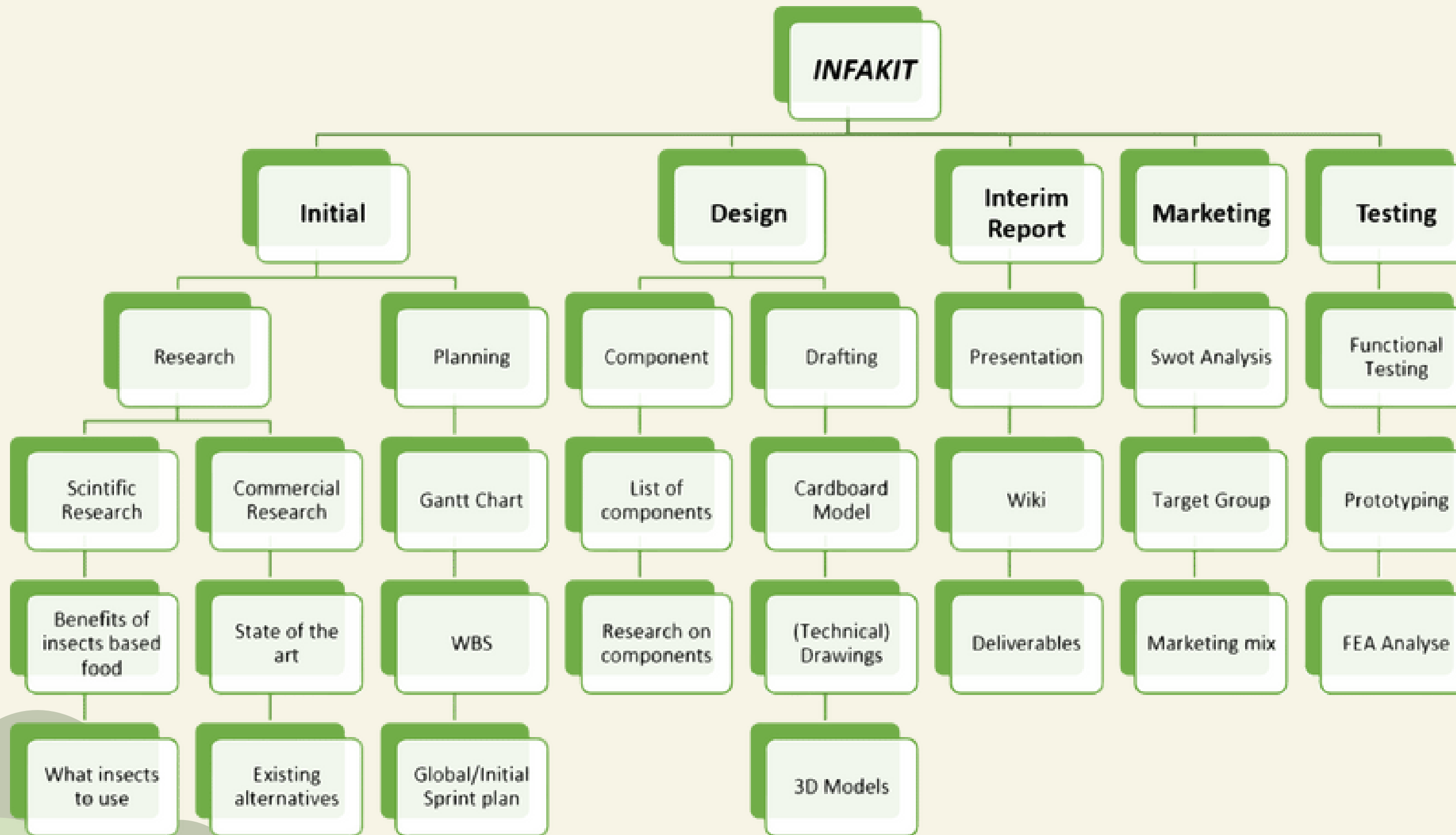
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THE GREATEST WAY TO
GLOBALWORMING

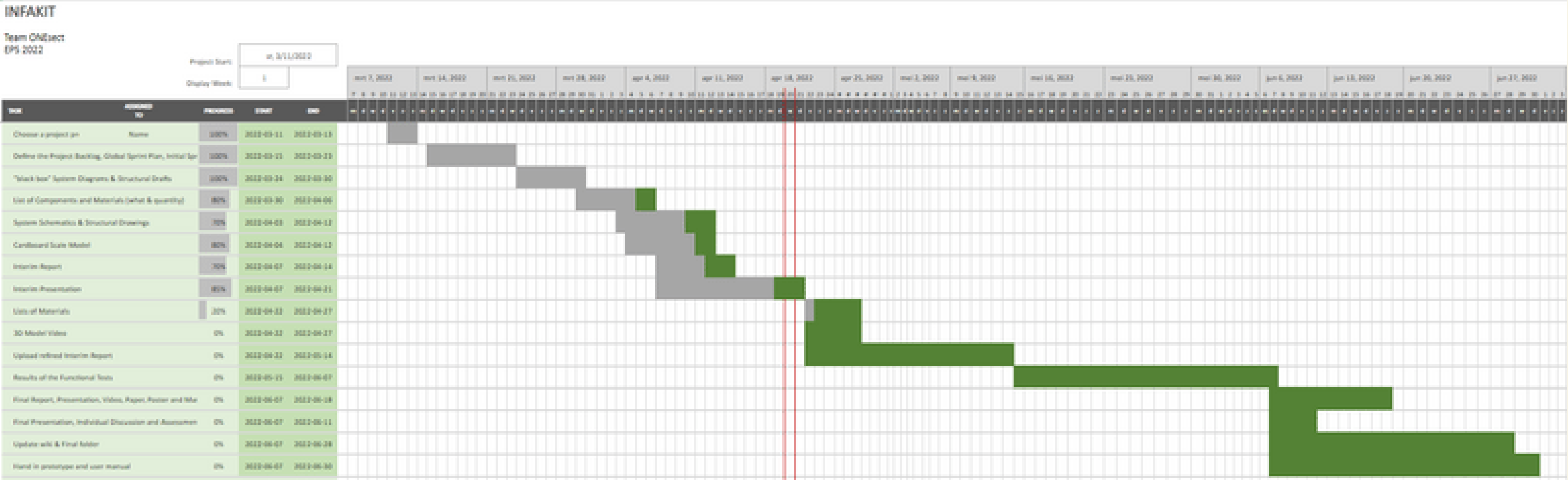
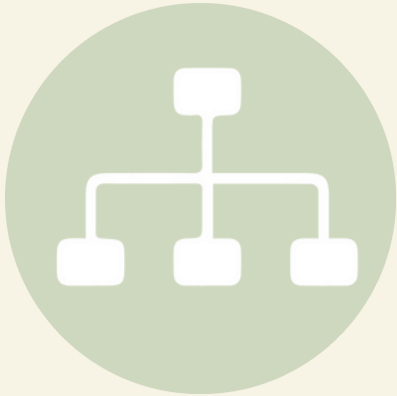
Project Management

WBS



Project Management

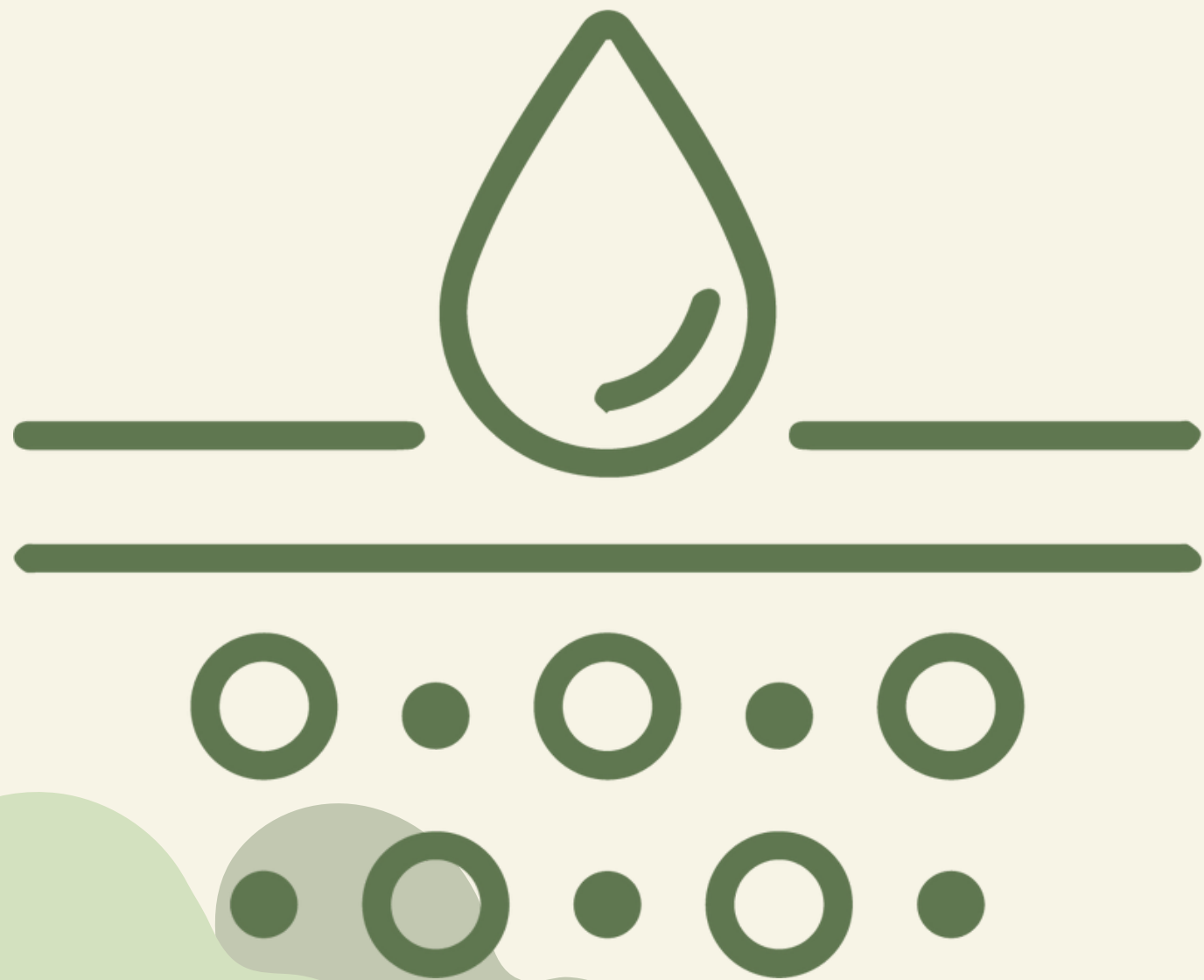
Time Management



Project Management

Risk Management

Moisture and Dampness



Installation



Cleaning



Feeding

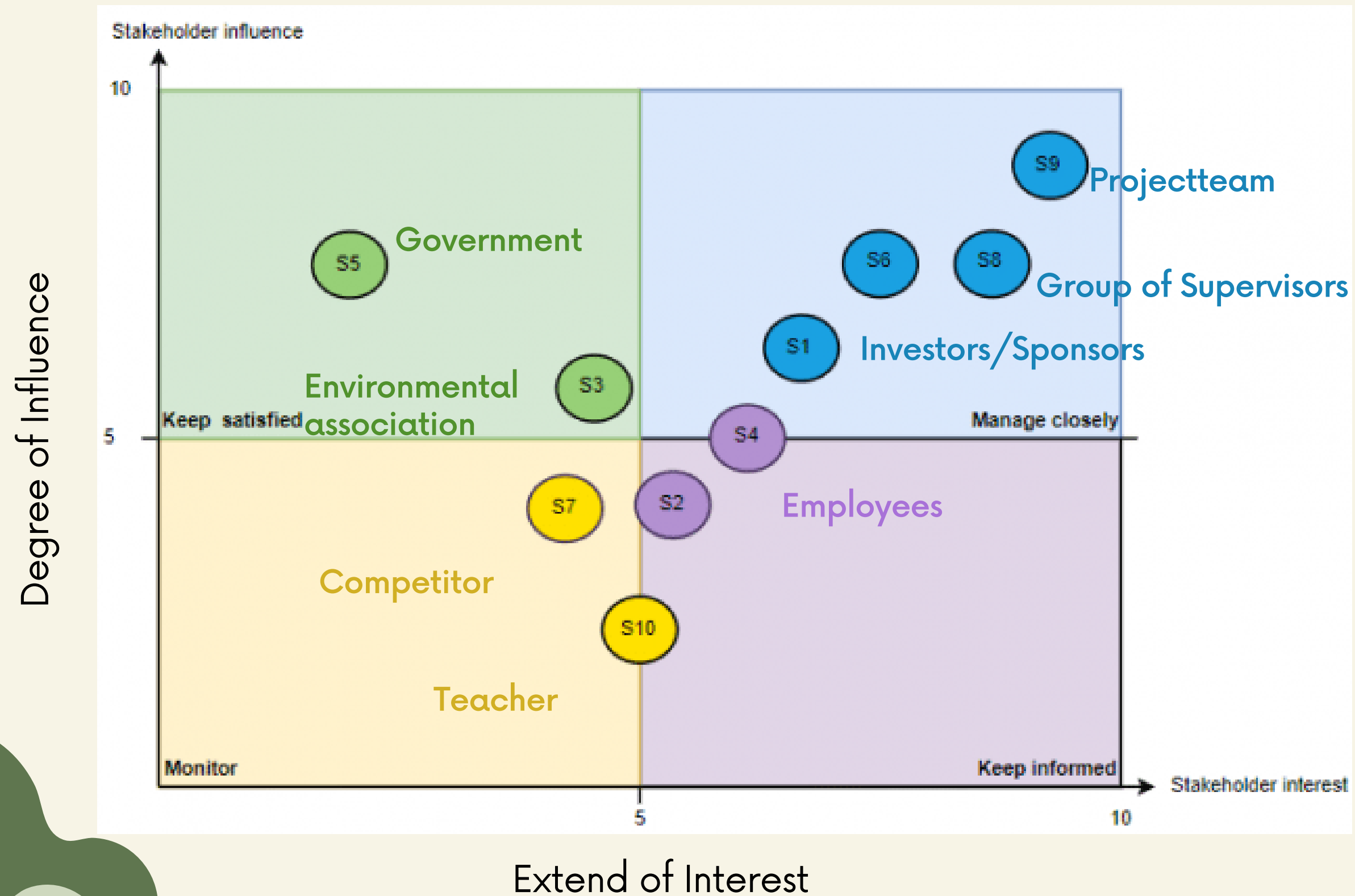


Sensors



Project Management

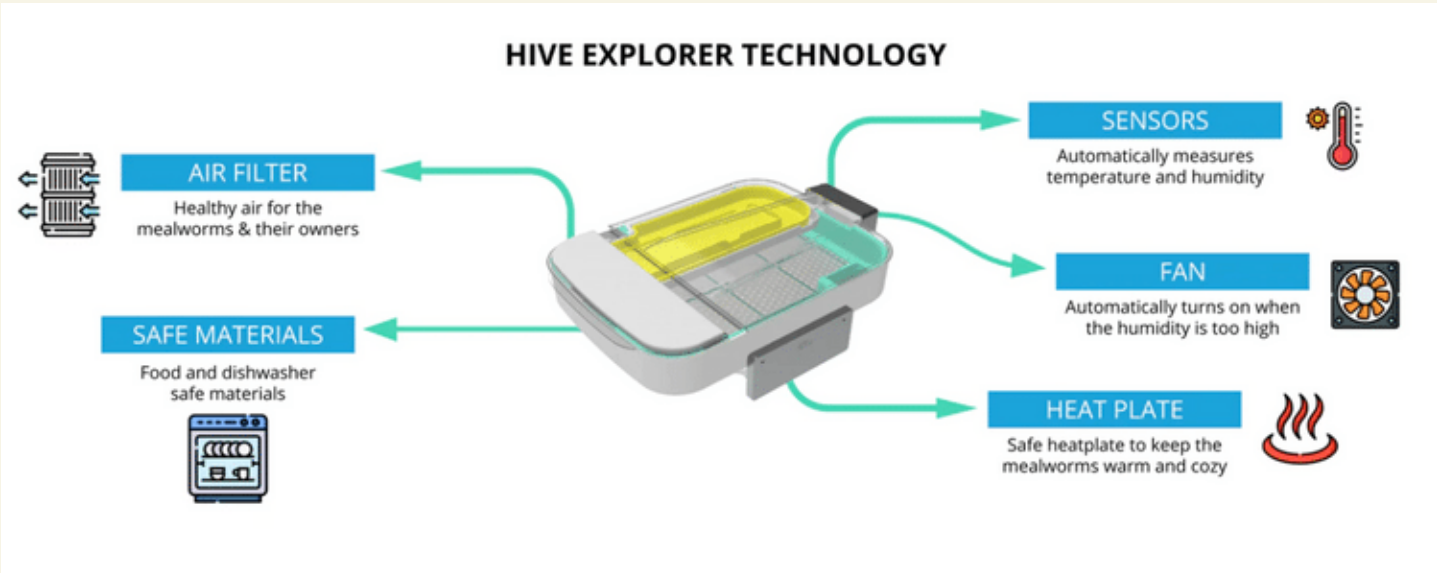
Stakeholder Management



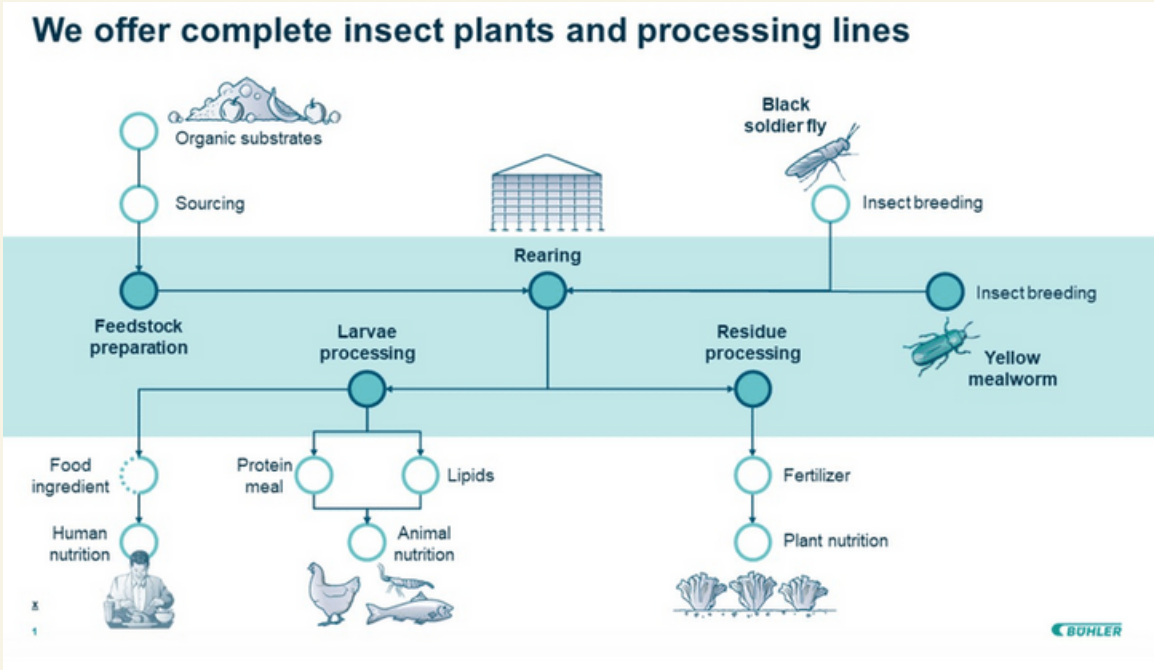
Marketing

Market analysis

Direct competitors



Indirect competitors



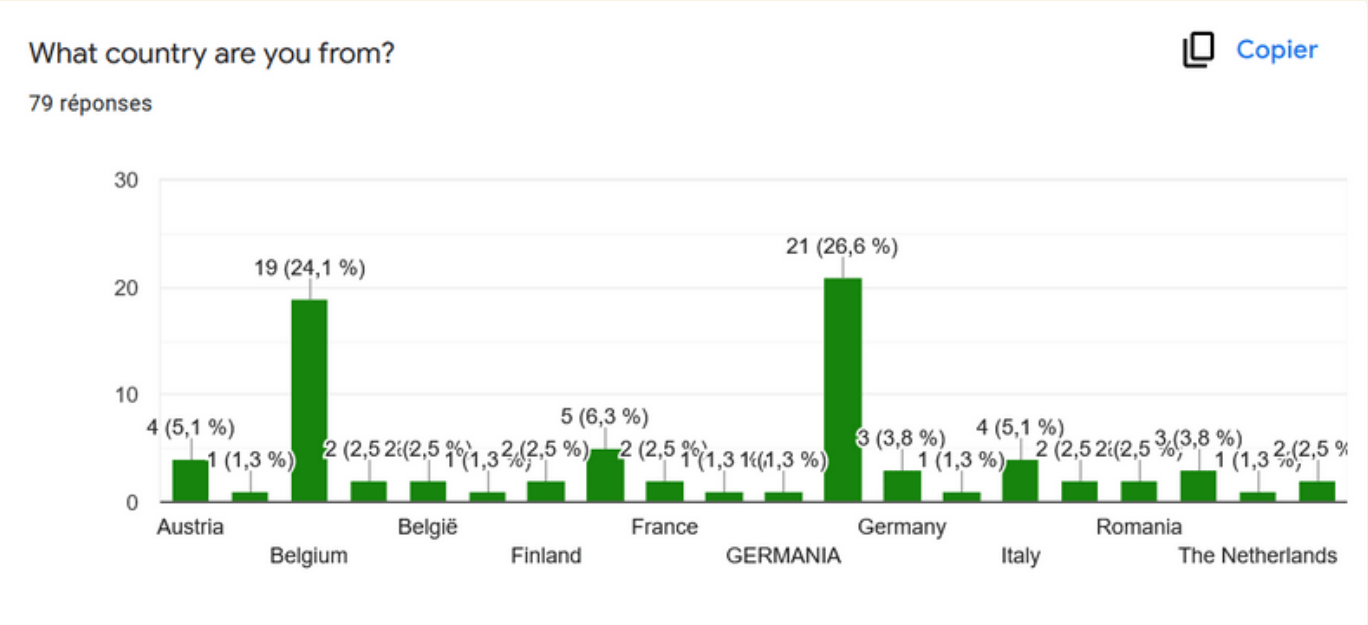
Marketing

SWOT

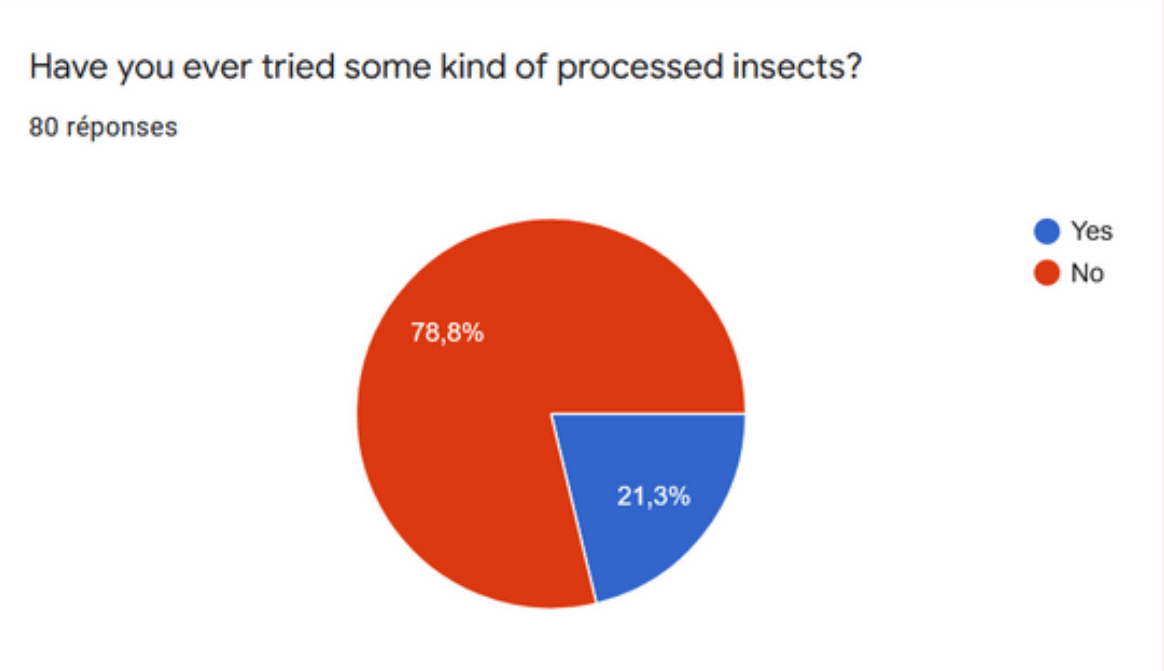


Marketing Survey

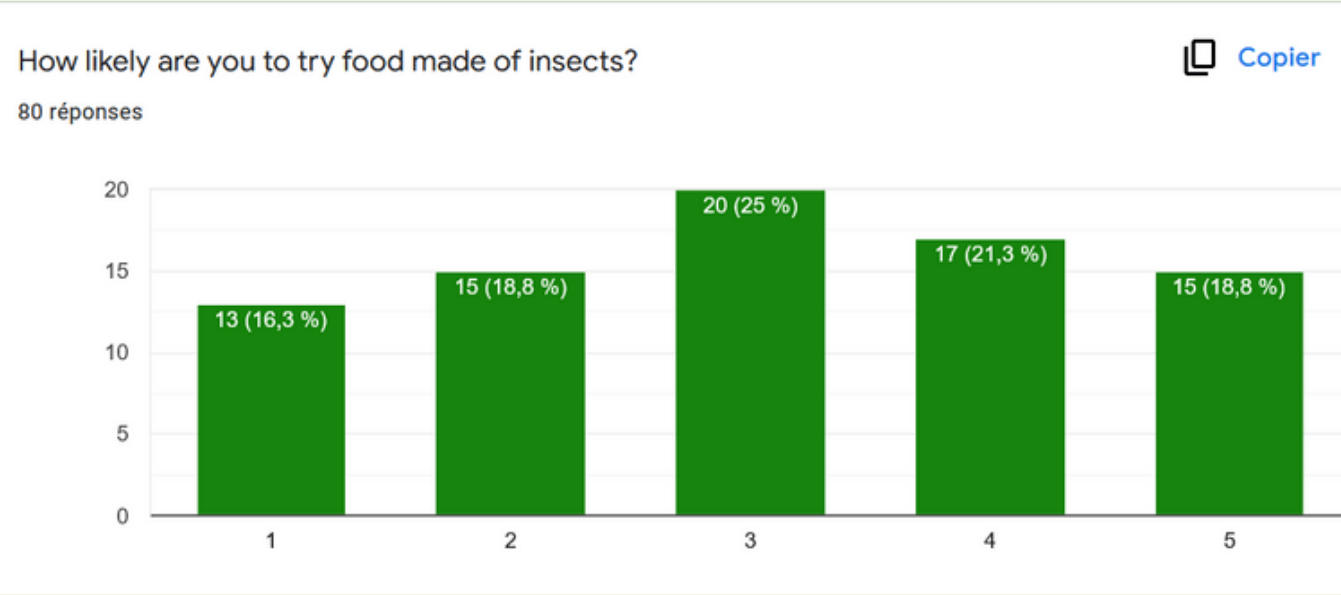
European country ←



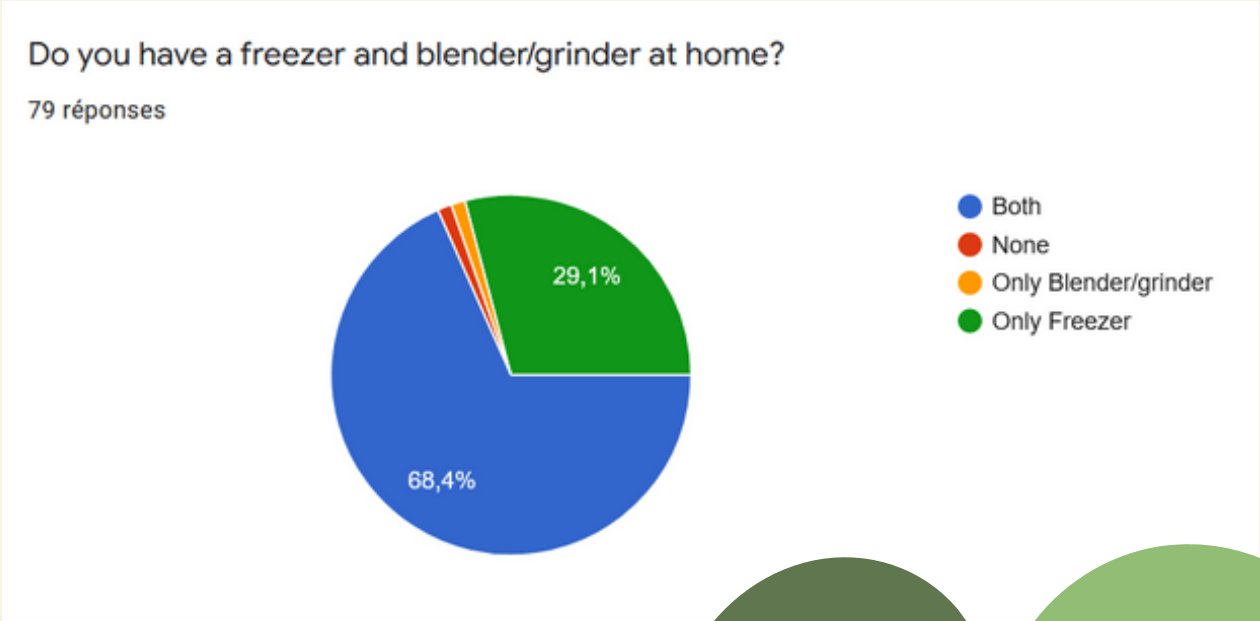
Not used to insect ←



Almost already equipped ↑

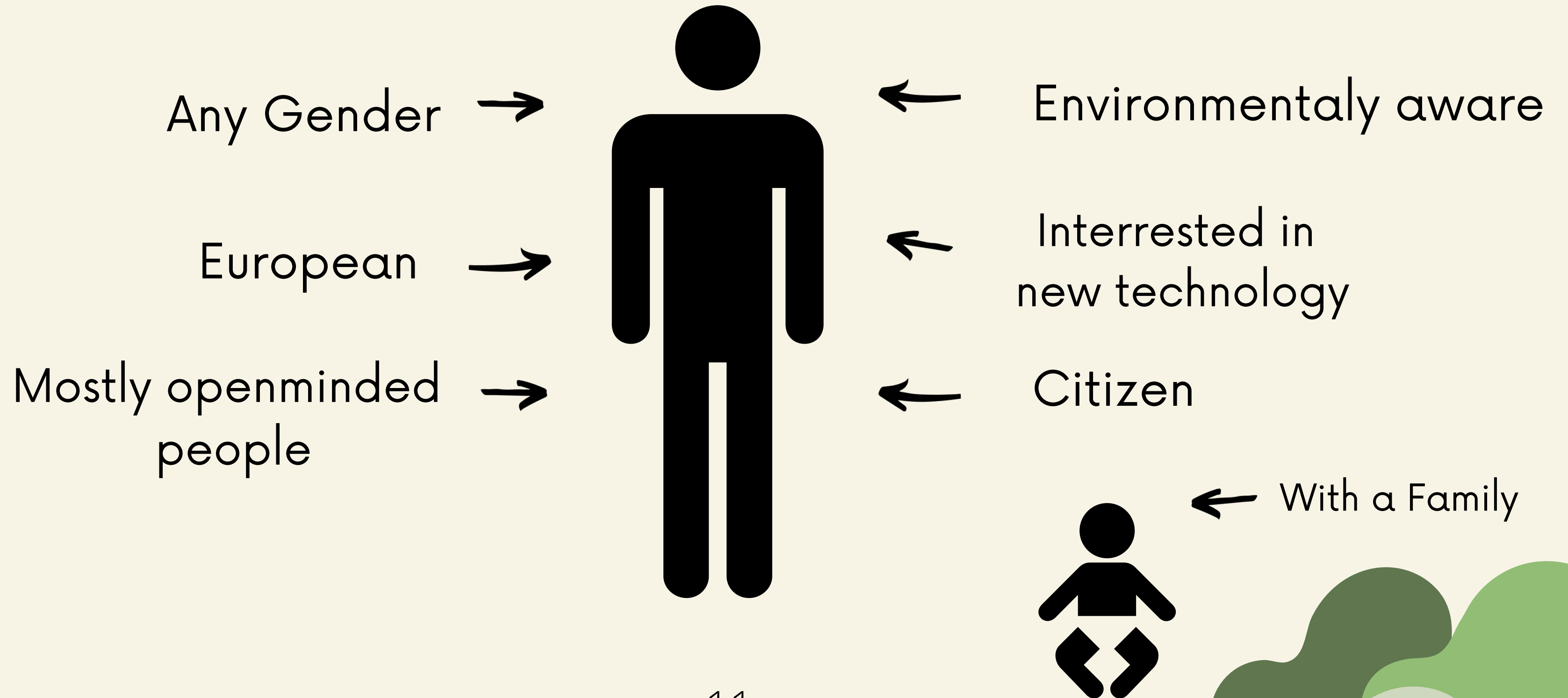


Mostly openminded people



Marketing

Our target



Marketing

How to communicate our product ?

- Social network
- Mouth-to-ear
- Flyers and poster
 - Slogans
 - the use of key words

"The greatest way to globalworming"

"The new way to sensibilise people to other form of nutrition"



Ethics

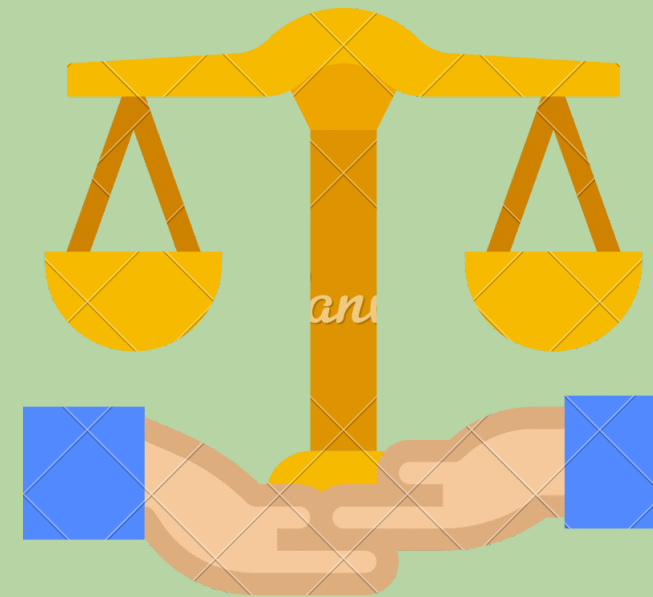
Follow Laws
& Guidelines



Proceeding of
Mealworms



Customer
Loyalty



Measures for



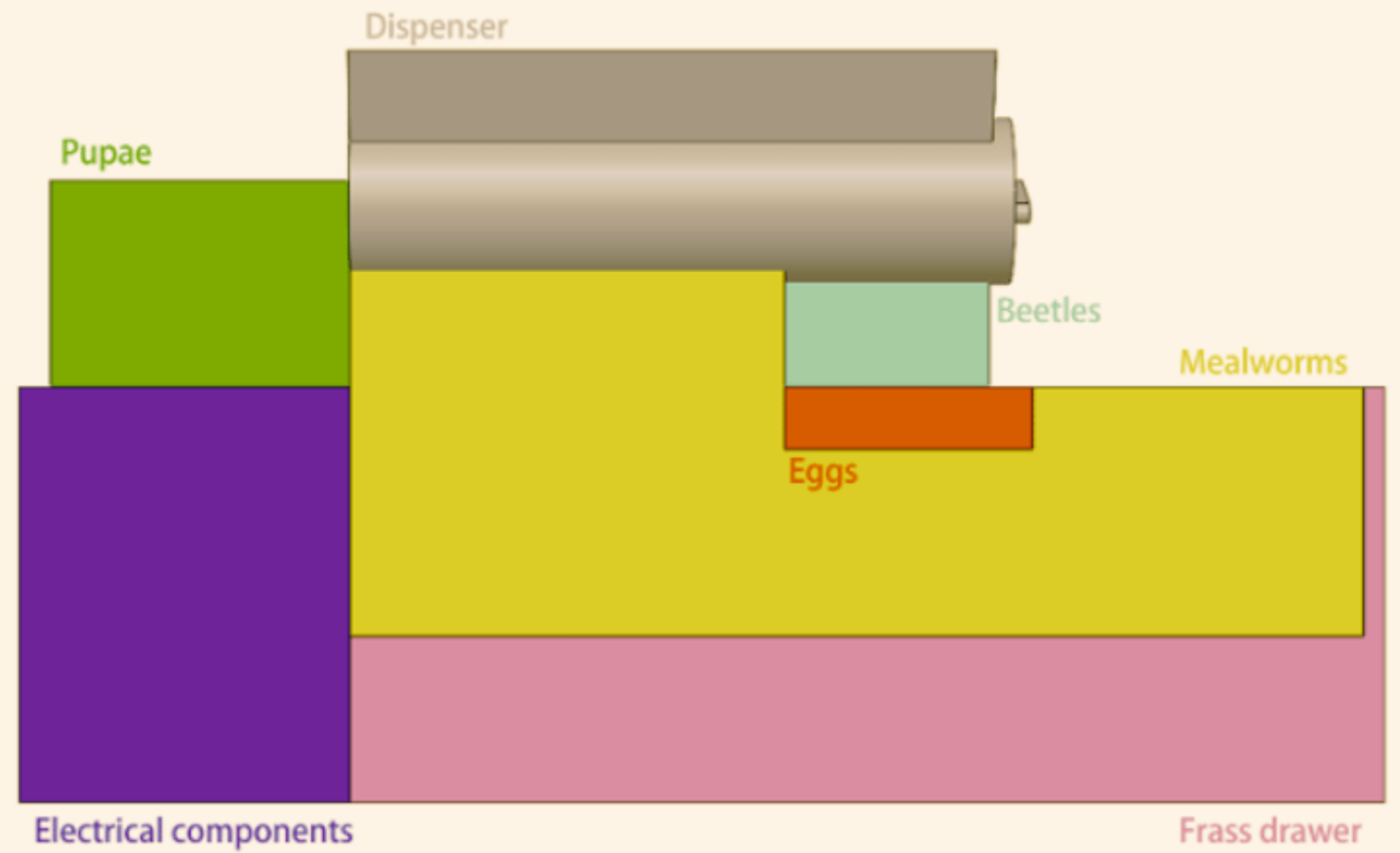
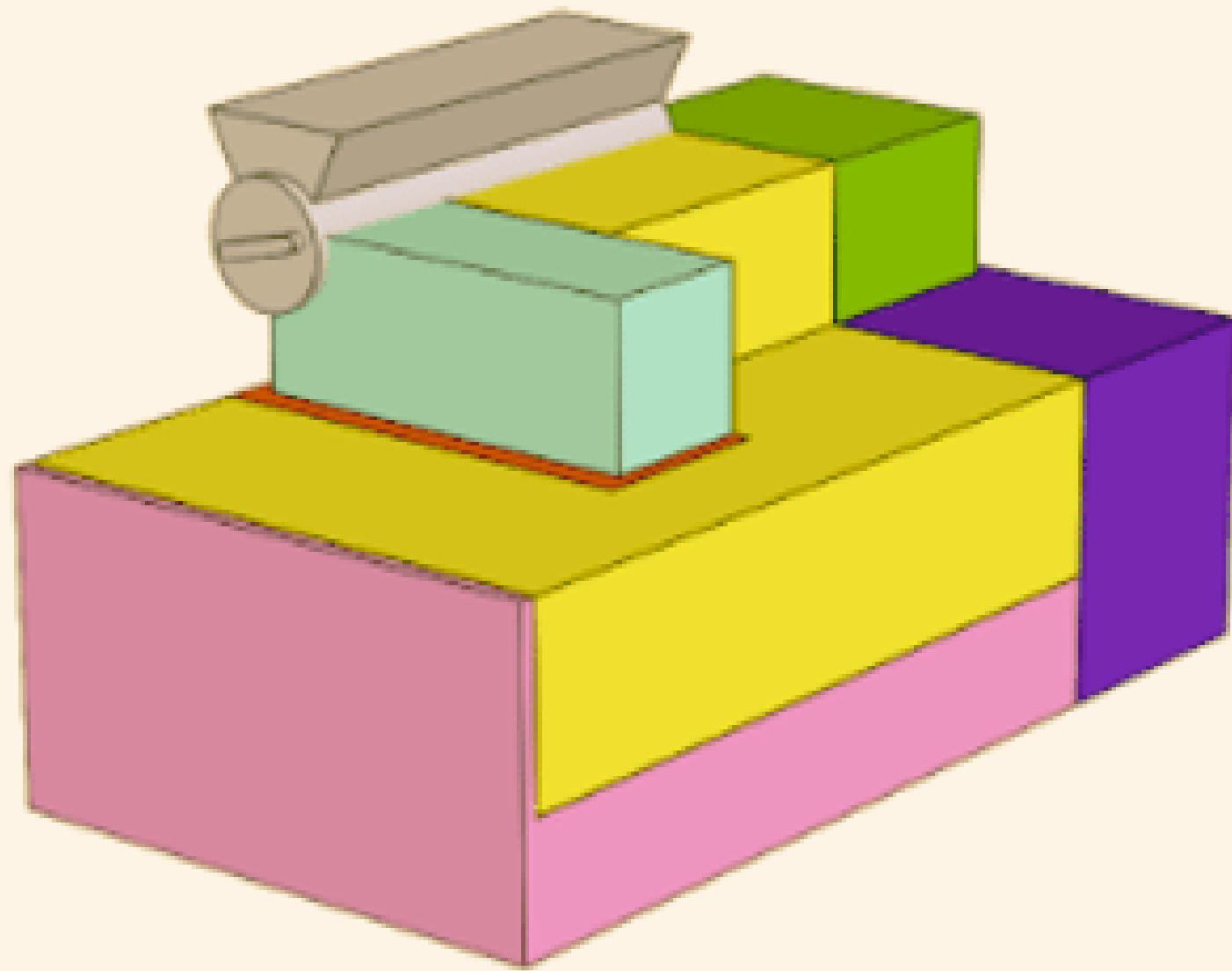
Sustainability

Environmental

Economical

Social

Status Quo





THANK YOU !

Any question ?

Don't hesitate to contact us or more informations

